

2018 MACUL Conference Sponsorship Opportunities

ALL SPONSORS RECEIVE

- Your company name and logo in conference publications and signage
- High visibility promotion, including corporate logo displayed prior to Keynote and Closing sessions
- Priority booth selection until August 31, 2017 (opens Aug. 1)
- \$75 discount per booth with multiple booth purchase
- Attendee physical mailing labels available upon request
- Sponsor banner at your exhibit booth
- Complimentary conference registrations
- Complimentary exhibit hall guest passes
- Additional benefits are available for each level of sponsorship
- Sponsor thank you gift

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**To secure your
sponsorship contact
MACUL at
msmith@macul.org**
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Platinum - \$10,000

- **Guaranteed featured session at MACUL Conference**
- One free exhibit booth
- \$100 discount per purchased booth
- Wired internet connection in booth
- Recognition from the stage during opening and closing keynote sessions
- Free app banner ad & ad in conference program
- Insert in attendee conference bag
- 15 exhibit hall guest passes
- 5 complimentary full conference registrations
- 2 sets mailing labels
- 2 - 20 minute learning lab sessions
- Speaking sessions

Silver - \$2,500

- **Guaranteed breakout session at MACUL Conference**
- Discounts on ads in conference program and conference app
- 5 exhibit hall guest passes
- 2 comp. full conference registration
- Speaking session

Bronze - \$1,000

- 3 exhibit hall guest passes
- 1 complimentary full conference registration

Gold - \$5,000

- **Guaranteed breakout session at MACUL Conference**
- \$100 discount per purchased booth
- Wired Internet connection in booth
- Discount on ads in conference program and conference app
- Insert in attendee conference bag
- 10 exhibit hall guest passes
- 3 complimentary full conference registrations
- 1 - 20 minute learning lab session
- Speaking session

Event Based - Varies*

- Lanyard • MACUL Party • Conference Bag
- Attendee Breakfast in exhibit hall • Featured Speakers • Conference App • Charging Stations • App Launch screen ads • App Banner ads • Volunteer T-shirts • Program at-a-glance • Administrators Forum • Learning Lab sessions (20 min) • **NEW! - Floor Stickers**

*Limited and only available on a first-come-first-served basis. May be added to other levels of sponsorship!

Visit maculconference.org/sponsors for our past conference sponsors.



Become a Sponsor for the 2018 MACUL Conference

Why Sponsor? Stand Above the Competition

- You will be recognized repeatedly during the conference clearly distinguishing you from over 175 companies who exhibit.
- The extra recognition is key to be in front of 5000+ educators in the Midwest's largest educational technology conference. [These educators represent millions of dollars in buying power.](#)

The 2018 Keynote Speakers:



BONNIE ST. JOHN

Resilience Ringleader, Olympic Medalist: The first African-American to win medals in Winter Paralympic competition as a ski racer.



JACK ANDRAKA

Visionary Teenage Scientist, Inventor: Invented an inexpensive early detection method for pancreatic, ovarian, and lung cancer at age 15.



JOE SANFELIPPO

Author of "Hacking Leadership", Superintendent: Supt. of the Fall Creek School District in Fall Creek, WI. Go Crickets!



maculconference.org



520 S Creyts Rd.
Lansing, MI 48917



MARCH 7-9, 2018
GRAND RAPIDS, MI

Sponsorship Opportunities Inside >>>>>>>>>>>>