

2020 MACUL Conference Sponsorships

<i>Sponsorship Benefit</i>	<i>Benefit Details</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
Price		\$10,000	\$5,000	\$2,500	\$1,000
Speaking Opportunities					
Speaker Session	1 session only, extra sessions will depend on availability	Featured	Concurrent	Concurrent	-
Learning Lab	Deliver a 20 minute demo session in our exhibit hall learning lab; Session will be listed in Conference Program and pushed via Conference App Alerts	1 Session	1 Session	-	-
WORKSHOP - New Format for workshops - Please contact for options!!	Limited slots available for 2, 4 or 6 hour sessions on Wednesday afternoon; Participants must register and pay through MACUL and your workshop will be offered along side all other workshops - Workshop slots will depend on availability	\$1,000.00	\$1,500.00	\$1,750.00	\$2,000.00
Exhibit Hall Benefits					
Free booth	Standard setup only, extras must be purchased by sponsor	1 Free	-	-	-
Priority Booth Selection	Exhibit Booths will be available to anyone beginning on September 1 through our online reservation site	8/31/2019	8/31/2019	8/31/2019	8/31/2019
Booth Discount	May be combined with the \$75 discount for multiple booth purchase (e.g. - 2 booth purchase would be \$350 total savings)	\$100 off each purchased booth	\$100 off each purchased booth	-	-
Comp Exhibit Passes	Exhibit Hall Access only ; meant to support your team that is working the booth or facilitate a customer meeting in the hall; provides no access to sessions or other conference activities	10	7	5	3
Exhibit Booth Internet Provided	1 Direct 1.5mbps ethernet line; extra lines and faster speeds paid for by sponsor	Yes	Yes	-	-
Conference Marketing Benefits					
Full Comp Conference Reg	Sponsor may provide this to anyone; Originally intended for potential customers or speakers, not just staff that will be at the conference	5	3	2	1
Signage in Event Facility Areas	Conference marketing; including signage, schedule boards and special sponsor thank you signage placed throughout conference venue	Yes	Yes	Yes	Yes
Conference Media	keynote logo slideshow, conference app sponsorship listing, website, social media, conference program, sponsor brochure, MACUL Community recognition, general keynote recognition	Yes	Yes	Yes	Yes
Thursday Opening	special recognition during opening keynote	Yes	-	-	-

Friday Closing	separate recognition by keynote emcee	Yes	-	-	-
Banner Ad in Conference App	6 Banner Ads Available - Ads rotated during App use - \$500 for 1 ad	1 Free	25% Discount	10% Discount	-
Conference Floor Dots	One 2-foot Floor Dot for you to guide attendees to your booth or your sessions - placed at entrance to keynote or exhibit hall (your choice) - exclusive opportunity from the general floor dot offering below - limited availability	\$500	\$500	\$1,000	\$1,000
Event Based Sponsorships	Benefit Details	Cost			
Admin Forum - only 1 available!	Be the exclusive sponsor for a 90-minute session with our targeted admin audience of 150 tech directors, principals, superintendents, curriculum directors, etc. ... features a plated lunch and inspiring keynote	\$ 7,500.00			
Innovation Playground - Only 3 available!!	Cornerstone Sponsorship of our innovation playground (includes table space, power, marketing and presentation slots)	\$ 3,500.00			
Conference Lanyard	4500+ lanyards with exclusive sponsor logo worn by all attendees, volunteers and staff	\$ 6,000.00	*Contact us to combine with the name badge sponsorship		
Conference Badge - NEW!!!!	4500+ name badges with your logo clearly positioned on the badge and worn by all attendees, volunteers, staff, etc.	\$ 4,500.00	*Contact us to combine with the lanyard sponsorship		
Conference Annual Reception	exclusive sponsorship of the Thursday night reception (1000+ attendees)	\$ 7,500.00			
Breakfast (2 sponsors)	co-sponsorship of Friday morning breakfast 2000+ attendees) that includes logoed napkins, prominently placed signage and Keynote recognition	\$ 3,500.00			
Volunteer T-shirts	exclusive logo on shirt for 100+ volunteers that are in high traffic areas and interacting w/attendees	\$ 2,500.00			
Featured Speakers	mutually agreed speaker and travel costs - contact MACUL if interested	mutually agreed upon			
Banner Ads in Conference App	Rotating clickable banner ads in our Conference app, limit 1 on a first come, first serve basis, \$750 without a sponsorship	\$ 750.00			
Conference Floor Dots	Random placement in high traffic areas throughout the conference venue of your companies floor sticker - guide them to your booth or your sessions - 1 foot circle or 2 foot circle	\$1000 for 2 1-foot circles \$1500 for 2 2-foot circles			